# On strongly convex functions

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ABSTRACT. The main results of this paper give a connection between strong Jensen convexity and strong convexity type inequalities. We are also looking for the optimal Takagi type function of strong convexity. Finally a connection will be proved between the Jensen error term and an useful error function.

#### 1. Introduction

Throughout this paper  $\mathbb{R}$ ,  $\mathbb{R}_+$ ,  $\mathbb{N}$  and  $\mathbb{Z}$  denote the sets of real, nonnegative real, natural and integer numbers respectively.

Let X be a normed space and  $D \subseteq X$  be a nonempty convex subset of X. Denote by  $D^*$  the set  $\{\|x-y\|, x, y \in D\}$ . It can be seen that  $D^*$  is an interval. Let  $\alpha: D^* \to \mathbb{R}_+$  be a nonnegative error function. We say that a function  $f: D \to \mathbb{R}$  is *strongly*  $\alpha$ -*Jensen convex*, if, for all  $x, y \in D$ ,

(1.1) 
$$f\left(\frac{x+y}{2}\right) \le \frac{f(x) + f(y)}{2} - \alpha(\|x - y\|).$$

Observe that if  $\alpha \equiv 0$ , we can get the classical definition of Jensen-convexity. When  $\alpha(u) = cu^2$ , we can get a kind of notion of strong convexity introduced by Polyak in [16] and examined by Azócar, Giménez, Nikodem and Sánchez (in [1]), Merentes and Nikodem, (in [12]) and Nikodem and Páles [14]. If  $\alpha(u) = \varepsilon u^p$ , then f is called strongly  $(\varepsilon, p)$ -Jensen convex function. In Section 2, we are looking connection between strong  $\alpha$ -convexity and strong convexity type inequalities. Then, we are looking for the optimal error function. In Section 3, we will establish the connections between strong  $\alpha$ -convexity and strong  $\alpha$ -Jensen convexity, moreover the connections between strong convexity and Hermite–Hadamard type inequalities will be shown. These results will be the generalization of previous results of [1] and [12]. We say that  $f: D \to \mathbb{R}$  is locally upper bounded, if for all  $x, y \in D$ , there exists a  $K_{x,y}$  such that  $f \leq K_{x,y}$  on [x,y], where  $[x,y] = \{tx + (1-t)y \mid t \in [0,1]\}$ .

In the sequel, we need the famous Bernstein–Doetsch theorem.

**Theorem 1.1.** Let  $f: D \to \mathbb{R}$  be locally upper bounded and Jensen-convex, then f is convex and continuous.

Recently, some results concerning approximate convexity were proved. It is a natural questions, what happens when we consider a nonpositive error function, namely a strong convexity inequality.

In what follows we recall some Bernstein-Doetsch type theorem for approximately convex functions. A function  $f: D \to \mathbb{R}$  is said to be *approximately*  $\alpha$ -*Jensen convex* on D, if,

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for all  $x, y \in D$ ,

(1.2) 
$$f\left(\frac{x+y}{2}\right) \le \frac{f(x) + f(y)}{2} + \alpha(\|x - y\|).$$

Let introduce the Takagi type functions  $\mathfrak{T}_{\alpha}: \mathbb{R} \times D^* \to \mathbb{R}_+$  and  $\mathfrak{S}_{\alpha}: \mathbb{R} \times D^* \to \mathbb{R}_+$  by

(1.3) 
$$\mathfrak{T}_{\alpha}(t,u) := \sum_{n=0}^{\infty} \frac{1}{2^n} \alpha \left( d_{\mathbb{Z}}(2^n t) u \right) \qquad \left( (t,u) \in \mathbb{R} \times D^* \right)$$

and

(1.4) 
$$S_{\alpha}(t,u) := \sum_{n=0}^{\infty} \alpha\left(\frac{u}{2^n}\right) d_{\mathbb{Z}}(2^n t) \qquad \left((t,u) \in \mathbb{R} \times D^*\right),$$

where  $d_{\mathbb{Z}}(t) := 2 \operatorname{dist}(t, \mathbb{Z})$ . Note that the first series converges uniformly if  $\alpha$  is bounded, on the other hand, for the uniform convergence of the second series, it is sufficient if  $\sum_{n=n_0}^{\infty} \alpha(2^{-n}) < \infty$  for some  $n_0 \in \mathbb{N}$ . The importance of the function  $\mathfrak{T}_{\alpha}$  introduced above is enlightened by the following result ([9], [18]) which can be considered as a generalization of the celebrated Bernstein-Doetsch theorem [2].

**Theorem 1.2.** Let  $f: D \to \mathbb{R}$  be locally upper bounded on D and let  $\alpha: D^* \to \mathbb{R}_+$ . Then f is  $\alpha$ -Jensen convex on D if and only if

$$(1.5) f(tx + (1-t)y) \le tf(x) + (1-t)f(y) + \mathcal{T}_{\alpha}(t, ||x-y||)$$

for all  $x, y \in D$  and  $t \in [0, 1]$ .

The other Takagi type function  $S_{\alpha}$  was introduced by Jacek Tabor and Józef Tabor ([18]). Its role and importance in the theory of approximate convexity is shown by the next theorem.

**Theorem 1.3.** Let  $f: D \to \mathbb{R}$  be upper semicontinuous on D and let  $\alpha: D^* \to \mathbb{R}_+$  be nondecreasing such that  $\sum_{n=n_0}^{\infty} \alpha(2^{-n}) < \infty$  for some  $n_0 \in \mathbb{N}$ . Then f is  $\alpha$ -Jensen convex on D if and only if

(1.6) 
$$f(tx + (1-t)y) \le tf(x) + (1-t)f(y) + S_{\alpha}(t, ||x-y||)$$

for all  $x, y \in D$  and  $t \in [0, 1]$ .

Let  $\varepsilon, q \ge 0$  be arbitrary constants. When  $\alpha(u) := \varepsilon u^q, (u \in D^*)$ , the two corollaries below (see [6] and [18]) are immediately consequences of the previous theorems. For  $q \ge 0$ , define the Takagi type functions  $S_q$  and  $T_q$  by

(1.7) 
$$T_q(t) := \sum_{n=0}^{\infty} \frac{\left(d_{\mathbb{Z}}(2^n t)\right)^q}{2^n}, \qquad S_q(t) := \sum_{n=0}^{\infty} \frac{d_{\mathbb{Z}}(2^n t)}{2^{nq}} \qquad (t \in \mathbb{R}).$$

They generalize the classical Takagi function

$$T(t) := \sum_{n=0}^{\infty} \frac{\operatorname{dist}(2^n t, \mathbb{Z})}{2^n} \qquad (t \in \mathbb{R})$$

in two ways, because  $T_1 = S_1 = 2T$  holds obviously. This function was introduced by Takagi in [19] and it is a well-known example of a continuous but nowhere differentiable real function. It is less trivial, but it can be proved that  $T_2(t) = S_2(t) = 4t(1-t)$  for  $t \in [0,1]$ .

**Corollary 1.1.** Let  $f: D \to \mathbb{R}$  be locally upper bounded on D and  $\varepsilon, q \geq 0$ . Then f is  $(\varepsilon, q)$ Jensen convex on D, if and only if

$$(1.8) f(tx + (1-t)y) < tf(x) + (1-t)f(y) + \varepsilon T_a(t) ||x-y||^q$$

for all  $x, y \in D$  and  $t \in [0, 1]$ .

**Corollary 1.2.** Let  $f: D \to \mathbb{R}$  be upper semicontinuous on D and  $\varepsilon, q \ge 0$ . Then f is  $(\varepsilon, q)$ Jensen convex on D if and only if

$$(1.9) f(tx + (1-t)y) \le tf(x) + (1-t)f(y) + \varepsilon S_q(t) ||x-y||^q$$

for all  $x, y \in D$  and  $t \in [0, 1]$ .

In [3], Boros proved that if q=1 and  $t\in[0,1]$  is fixed, then  $S_1(t)=T_1(t)=2T(t)$  is the smallest possible. In [17] Tabor and Tabor showed that if  $1\leq q\leq 2$  and  $t\in[0,1]$  is fixed, then  $S_q(t)$  is the smallest possible value so that (1.9) be valid for all  $(\varepsilon,q)$ -Jensen convex functions f on D. Later in [8] and [11], the authors examined whether the error terms  $\mathcal{T}_{\alpha}(t,\|x-y\|)$ ,  $\mathcal{S}_{\alpha}(t,\|x-y\|)$  in (1.5) in (1.6) and  $T_q(t)$  in (1.8) are the smallest possible ones. In other words, for all fixed  $x,y\in D$ , the exact upper bound of the convexity-difference of  $\alpha$ -Jensen convex functions defined by

(1.10) 
$$C_{\alpha}(x,y,t) := \sup_{f \in \mathcal{JC}_{\alpha}(D)} \{ f(tx + (1-t)y) - tf(x) - (1-t)f(y) \},$$

where

$$\mathcal{JC}_{\alpha}(D) := \{ f : D \to \mathbb{R} \mid f \text{ is } \alpha\text{-Jensen convex on } D \}$$

was examined. The statement of Theorem **1.2**, Theorem **1.3**, Corollary 1.1, and Corollary 1.2 can be stated as

$$(1.11) C_{\alpha}(x, y, t) < \tau(t, ||x - y||),$$

where  $\tau: \mathbb{R} \times D^* \to \mathbb{R}_+$  is given by

$$\tau := \mathfrak{I}_{\alpha}, \quad \tau := \mathfrak{S}_{\alpha}, \quad \tau(t, u) := \varepsilon T_{a}(t)u^{q}, \quad \text{and} \quad \tau(t, u) := \varepsilon S_{a}(t)u^{q},$$

respectively. To obtain also a lower bound for  $C_{\alpha}(x, y, t)$ , (and thus to prove the sharpness of the inequality (1.11)), the following important observation was done by Páles in [15].

**Theorem 1.4.** Let  $\alpha: D^* \to \mathbb{R}$  be continuous. Let  $\tau: \mathbb{R} \times D^* \to \mathbb{R}$  be continuous in its first variable, with  $\tau(0,u) = \tau(1,u) = 0$  for all  $u \in D^*$ , which is Jensen convex in the following sense, for all  $u \in D^*$  and  $s,t \in [0,1]$ ,

$$\tau\left(\frac{t+s}{2},u\right) \le \frac{\tau(t,u) + \tau(s,u)}{2} + \alpha(|t-s|u).$$

Then,

$$C_{\alpha}(x, y, t) \ge \tau(t, ||x - y||).$$

## 2. From strong $\alpha$ -Jensen convexity to strong convexity

With the help of the following theorem, we can "strengthen" our error function  $\alpha$ . (See in [7].)

**Theorem 2.5.** Let  $f: D \to \mathbb{R}$  be a strongly  $\alpha$ -Jensen convex function. Then f is strongly  $\widetilde{\alpha}$ -Jensen convex on D, where

(2.12) 
$$\widetilde{\alpha}(u) := \sup \left\{ n^2 \alpha\left(\frac{u}{n}\right) \mid n \in \mathbb{N} \right\} \qquad (u \in D^*).$$

This means that, we can assume that  $\alpha(2u) \geq 4\alpha(u)$  for all  $u \in D^*$ . In the case of strong  $(\varepsilon,q)$ -convexity, this means that  $q \geq 2$ . Similarly as in Theorem **1.2** and Theorem **1.3**, it can be proved two Bernstein–Doetsch type results for locally upper bounded strongly Jensen convex functions. Thus, these theorems give us connections between strong  $\alpha$ -Jensen convexity and convexity type inequalities. See also in [4].

**Theorem 2.6.** Let  $f: D \to \mathbb{R}$  be locally upper bounded on D and let  $\alpha: D^* \to \mathbb{R}_+$ . Then f is strongly  $\alpha$ -Jensen convex on D if and only if

$$(2.13) f(tx + (1-t)y) \le tf(x) + (1-t)f(y) - \Im_{\alpha}(t, ||x-y||)$$

for all  $x, y \in D$  and  $t \in [0, 1]$ .

**Theorem 2.7.** Let  $f: D \to \mathbb{R}$  be upper semicontinuous on D and let  $\alpha: D^* \to \mathbb{R}_+$  be  $\sum_{n=n_0}^{\infty} \alpha(2^{-n}) < \infty$  for some  $n_0 \in \mathbb{N}$ . Then f is  $\alpha$ -Jensen convex on D if and only if

$$(2.14) f(tx + (1-t)y) \le tf(x) + (1-t)f(y) - \mathcal{S}_{\alpha}(t, ||x-y||)$$

for all  $x, y \in D$  and  $t \in [0, 1]$ .

We can also look for the optimal Takagi type function. In other words, for all fixed  $x,y\in D$ , we want to obtain the exact upper bound of the convexity-difference of strongly  $\alpha$ -Jensen convex functions defined by

(2.15) 
$$SC_{\alpha}(x,y,t) := \sup_{f \in \mathcal{SJC}_{\alpha}(D)} \{ f(tx + (1-t)y) - tf(x) - (1-t)f(y) \},$$

where

 $\mathfrak{SJC}_{\alpha}(D) := \{ f : D \to \mathbb{R} \mid f \text{ is locally upper bounded and strongly } \alpha\text{-Jensen convex on } D \}.$ 

By Theorem **1.4**, it is enough to prove the Jensen-convexity of  $S_{\alpha}(\cdot, u)$  or  $\mathfrak{T}_{\alpha}(\cdot, u)$ . We shall prove that the Takagi type function  $S_{\alpha}(\cdot, u)$  will be the optimal choice. To show this suspicion let introduce the following Takagi type function  $S_{\varphi}: [0,1] \to \mathbb{R}$  defined by

(2.16) 
$$S_{\varphi}(x) = \sum_{n=0}^{\infty} \varphi\left(\frac{1}{2^n}\right) d_{\mathbb{Z}}(2^n x),$$

where  $P:=\{1,\frac{1}{2},\frac{1}{4},\ldots,\frac{1}{2^n},\ldots,\}$  and  $\varphi:P\to\mathbb{R}_+$  is a nonnegative function. In fact, the proof of these results are very similar as in [11], so we ignore it. The main results of this section state that, under certain assumptions on the function  $\varphi:P\to\mathbb{R}$ ,  $(-S_\varphi)$  is well-defined and strongly Jensen convex in the following sense: For all  $x,y\in[0,1]$ ,

$$(2.17) -S_{\varphi}\left(\frac{x+y}{2}\right) \leq \frac{-S_{\varphi}(x) - S_{\varphi}(y)}{2} - \varphi \circ d_{\mathbb{Z}}\left(\frac{x-y}{2}\right).$$

First we describe the situation when the definition of  $S_{\omega}$  is correct.

**Lemma 2.3.** Let  $\varphi: P \to \mathbb{R}_+$  be a nonnegative function. Then  $S_{\varphi}$  is well-defined, i.e., the series on the right hand side of (2.16) is convergent everywhere if and only if

(2.18) 
$$\sum_{n=0}^{\infty} \varphi\left(\frac{1}{2^n}\right) < \infty.$$

In the sequel, the class of nonnegative functions  $\varphi: P \to \mathbb{R}_+$  satisfying the condition (2.18) will be denoted by  $\mathcal{H}$ :

$$\mathcal{H} := \left\{ \varphi : P \to \mathbb{R}_+ \mid \sum_{n=0}^{\infty} \varphi\left(\frac{1}{2^n}\right) < \infty \right\}.$$

The next theorem, which was discovered by Jacek Tabor and Józef Tabor, has an important role in the proof of the main theorem of this section.

**Theorem 2.8.** For every  $x, y \in \mathbb{R}$ 

$$S_2\left(\frac{x+y}{2}\right) \le \frac{S_2(x) + S_2(y)}{2} + d_{\mathbb{Z}}^2\left(\frac{x-y}{2}\right).$$

The following simple observation is a direct consequence of the previous theorem.

**Corollary 2.4.** For every  $x, y \in [0, 1]$ 

$$-S_2\left(\frac{x+y}{2}\right) = \frac{-S_2(x) - S_2(y)}{2} - d_{\mathbb{Z}}^2\left(\frac{x-y}{2}\right).$$

In the next result we give a representation of  $S_{\varphi}(x)$  as an infinite linear combination of the values  $S_2(2^n x)$ ,  $n = 1, 2, \ldots$ 

**Theorem 2.9.** Let  $\varphi \in \mathcal{H}$ . Then, for every  $x \in \mathbb{R}$ ,

(2.19) 
$$S_{\varphi}(x) = \varphi(1)S_2(x) + \sum_{n=1}^{\infty} \left(\varphi\left(\frac{1}{2^n}\right) - \frac{1}{4}\varphi\left(\frac{1}{2^{n-1}}\right)\right)S_2(2^n x).$$

An immediate consequence of the previous two theorems is the next result which states the strong convexity of  $(-S_{\omega})$ .

**Theorem 2.10.** Let  $\varphi \in \mathcal{H}$  such that, for all  $u \in \frac{1}{2}P$ ,  $\varphi(2u) \geq 4\varphi(u)$ . Then, for all  $x, y \in [0, 1]$ ,

$$(2.20) -S_{\varphi}\left(\frac{x+y}{2}\right) \le \frac{-S_{\varphi}(x) - S_{\varphi}(y)}{2} - \Phi_2\left(\frac{x-y}{2}\right),$$

where  $\Phi_2: \mathbb{R} \to \mathbb{R}$  is defined by

(2.21) 
$$\Phi_2(u) := \sum_{n=0}^{\infty} \varphi(\frac{1}{2^n}) \left( d_{\mathbb{Z}}^2(2^n u) - \frac{1}{4} d_{\mathbb{Z}}^2(2^{n+1} u) \right).$$

In the next proposition we describe a decomposition property of the function  $\Phi_2$ .

**Proposition 2.5.** For  $\varphi \in \mathcal{H}$ , for all  $u \in ]0, \frac{1}{2}]$ ,

$$(2.22) \Phi_2(u) = \Phi_2\left(\frac{1}{2^{\lceil \log_2 \frac{1}{u} \rceil}} - u\right) + \varphi\left(\frac{1}{2^{\lceil \log_2 \frac{1}{u} \rceil - 1}}\right) \left(1 - 2 \cdot 2^{\lceil \log_2 \frac{1}{u} \rceil} u\right).$$

The next theorem has an important role in the proof of our subsequent main results.

**Theorem 2.11.** Let  $\varphi: [0,1] \to \mathbb{R}_+$ . Assume that  $\varphi(0) = 0$  and the mapping  $x \mapsto \frac{\varphi(x)}{x}$  is convex on [0,1], then, for all  $u \in [0,1]$ ,

$$(2.23) -\Phi_2(u) \le -\varphi \circ d_{\mathbb{Z}}(u).$$

The main result of this section is stated in the following theorem. The proof of is this theorem is based on the previous propositions and lemmas.

**Theorem 2.12.** Let  $\varphi: [0,1] \to \mathbb{R}_+$ . Assume that  $\varphi(0) = 0$  and the mapping  $x \mapsto \frac{\varphi(x)}{x}$  is convex on [0,1]. Then  $(-S_{\varphi})$  is strongly Jensen convex in the sense of (2.17).

We shall prove that the error terms  $-\$_{\alpha}(t, \|x-y\|)$  in (1.6) under certain assumptions on the error function  $\alpha$  is the smallest possible one. In other words, the next theorem will provide exact upper bound for the convexity-difference of strongly  $\alpha$ -Jensen convex functions defined by (2.15).

**Theorem 2.13.** Let  $\alpha: D^* \to \mathbb{R}$  be an error function such that  $\alpha(0) = 0$  and the map  $u \mapsto \frac{\alpha(u)}{u}$  is convex on  $D^* \setminus \{0\}$ . Then, for all  $x, y \in D$  and  $t \in [0, 1]$ ,

$$(2.24) SC_{\alpha}(x,y,t) = -S_{\alpha}(t,\|x-y\|).$$

Taking an error function  $\alpha$  which is a combination of power functions of exponents from  $[2, \infty[$ , we obtain the following result.

**Theorem 2.14.** Let  $\nu$  be a nonnegative bounded Borel measure on  $[2, \infty[$ . Define the error function  $\alpha_{\nu}: D^* \to \mathbb{R}_+$  by

$$\alpha_{\nu}(u) := \int_{[2,\infty[} u^q d\nu(q) \qquad (u \in D^*).$$

Then, for all  $x, y \in D$  and  $t \in [0, 1]$ ,

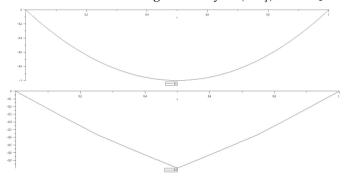
$$SC_{\alpha_{\nu}}(x, y, t) = -\int_{[2, \infty[} S_q(t) ||x - y||^q d\nu(q),$$

where  $S_q: \mathbb{R} \to \mathbb{R}$  is given by (1.7).

**Corollary 2.6.** Let  $q \in [2, \infty[$  and  $\varepsilon \ge 0$ . Define the error function  $\alpha : D^* \to \mathbb{R}_+$  by  $\alpha(u) := \varepsilon u^q$ . Then, for all  $x, y \in D$  and  $t \in [0, 1]$ ,

$$SC_{\alpha}(x, y, t) = -\varepsilon S_{a}(t) ||x - y||^{q}.$$

The next figures demonstrate the strong convexity of  $(-S_q)$ , when q=2 and q=4.



## 3. On a strong convexity type inequality

Given a nonnegative function  $\alpha: D^* \to \mathbb{R}_+$ , we say that a map  $f: D \to \mathbb{R}$  is *strongly*  $\alpha$ -convex, if for all  $x, y \in D$  and  $t \in [0, 1]$ ,

$$(3.25) \quad f(tx + (1-t)y) \le tf(x) + (1-t)f(y) - t\alpha((1-t)\|x - y\|) - (1-t)\alpha(t\|y - x\|)$$

holds. In [9], a similar approximate convexity type inequality was examined. If (3.25) holds with a  $t \in ]0,1[$ , we say that f is strongly  $(t,\alpha)$ -convex on D. If (3.25) holds with  $t=\frac{1}{2}$ , we can get the strong  $\alpha(\frac{\cdot}{2})$ -Jensen convexity of the function f. By the nonnegativity of  $\alpha$ , we have that strongly  $\alpha$ -Jensen convex and strongly  $\alpha$ -convex functions are always convex in the same sense, respectively.

In [7], strong  $\alpha$ -Jensen convexity was examined and the following result was established:

**Theorem 3.15.** For any function  $f: D \to \mathbb{R}$ , the following conditions are equivalent:

- (i) f is strongly  $\alpha$ -convex.
- (ii) f is directionally differentiable at every point of D, and for all  $x_0 \in D$ , the map  $h \mapsto f'(x_0, h)$  is sublinear on X, furthermore for all  $x_0, x \in D$ ,

(3.26) 
$$f(x) \ge f(x_0) + f'(x_0, x - x_0) + \alpha(\|x - x_0\|).$$

(iii) For all  $x_0 \in D$ , there exits an element  $A \in X'$  such that

(3.27) 
$$f(x) \ge f(x_0) + A(x - x_0) + \alpha(||x - x_0||) \quad \text{for all} \quad x \in D.$$

Thus, it can be important to look for connections between the strong  $(\lambda, \alpha)$ -convexity and strong  $\alpha$ -convexity.

**Theorem 3.16.** If  $f: D \to \mathbb{R}$  is locally upper bounded and strongly  $(\lambda, \alpha)$ -convex, with  $\lambda \in ]0,1[$  then f is strongly  $\frac{1}{\lambda}\alpha$ -convex on D.

*Proof.* Since f is strongly  $(\lambda, \alpha)$ -convex and locally upper bounded, we immediately have that f is convex. Let  $x, y \in D$  be arbitrary. First using that the directional derivative of  $f'(y, \cdot)$  is positive homogeneous, then appying Theorem 3.15, with  $\alpha = 0$ , finally using the strong  $(\lambda, \alpha)$ -convexity of f, we can get that:

$$f'(y, x - y) = \frac{1}{\lambda} f'(y, \lambda(x - y)) \le \frac{1}{\lambda} (f(y + \lambda(x - y)) - f(y))$$

$$\le \frac{1}{\lambda} (\lambda f(x) + (1 - \lambda) f(y) - f(y) - \alpha(\|x - y\|)) = f(x) - f(y) - \frac{1}{\lambda} \alpha(\|x - y\|),$$

which is (by Theorem 3.15) equivalent to the strong  $\frac{1}{\lambda}\alpha$ -convexity of f.

It is not difficult to prove Hermite–Hadamard type inequalities for strongly  $(\lambda, \alpha)$ -convex function. If  $f: D \to \mathbb{R}$  is strongly  $(\lambda, \alpha)$ -convex, we can get that f is strongly  $\frac{1}{2}\alpha$ -convex. Applying Theorem 2.5 from [10], we get the following theorem.

**Theorem 3.17.** Let  $\mu$  be a probability Borel measure on [0,1] and  $\alpha: D^* \to \mathbb{R}$  be bounded and Borel measurable function. If  $f: D \to \mathbb{R}$  is locally upper bounded and strongly  $(\lambda, \alpha)$ -convex, then, for all  $x, y \in D$ , f satisfies the following lower Hermite–Hadamard type inequality

(3.28) 
$$f(\mu_1 x + (1 - \mu_1)y) \le \int_{[0,1]} f(tx + (1 - t)y) d\mu(t) - \frac{1}{\lambda} \int_{[0,1]} \left( t\alpha((1 - t)\|x - y\|) + (1 - t)\alpha(t\|x - y\|) \right) d\mu(t)$$

with  $\mu_1 = \int_{[0,1]} t d\mu(t)$ .

Applying Theorem 3.14 from [10], we can get the following upper Hermite–Hadamard type inequality.

**Theorem 3.18.** Let A be a sigma algebra containing the Borel subsets of [0, 1] and  $\mu$  be a probability measure on the measure space ([0, 1], A) such that the support of  $\mu$  is not a singleton. Denote

$$\mu_1 := \int\limits_{[0,1]} t d\mu(t) \qquad \text{and} \qquad S(\mu) := \mu \big([0,\mu_1]\big) \int\limits_{]\mu_1,1]} t d\mu(t) - \mu \big([\mu_1,1]\big) \int\limits_{[0,\mu_1]} t d\mu(t).$$

Assume that  $f:D\to\mathbb{R}$  is  $\mu$ -integrable and strongly  $(\lambda,\alpha)$ -convex. Moreover, for all  $(x,y)\in D^2$ ,

$$I(x,y) := \int_{]\mu_1,1]} \int_{[0,\mu_1]} (t'' - \mu_1) \alpha ((\mu_1 - t') ||x - y||) + (\mu_1 - t') \alpha ((t'' - \mu_1) ||x - y||) d\mu(t') d\mu(t'')$$

exists in  $[0,\infty]$ . Then, for all  $(x,y) \in D^2$ , the function f also satisfies the lower Hermite–Hadamard type inequality

$$f((1-\mu_1)x + \mu_1 y) \le \int_{[0,1]} f((1-t)x + ty)d\mu(t) - \frac{1}{\lambda S(\mu)}I(x,y).$$

In the following theorems, we have established relations between Hermite–Hadamard type inequalities and strong (Jensen) convexity.

**Theorem 3.19.** Let  $\mu$  be a Borel probability measure on [0,1] and assume that  $\alpha: D^* \to \mathbb{R}_+$  be a given error function. Denote  $\mu_1 := \int_{[0,1]} t d\mu(t)$ . If  $f: D \to \mathbb{R}$  is continuous and satisfies the following upper Hermite–Hadamard type inequality

(3.29) 
$$\int_{[0,1]} f(tx + (1-t)y)d\mu(t)dt \le \mu_1 f(x) + (1-\mu_1)f(y) - \alpha(\|x-y\|), \quad (x,y \in D),$$

then f is strongly  $\frac{1}{\mu_1}\alpha$ -convex on D.

*Proof.* Let  $x, y \in D$  arbitrary. By (3.29), we have that

$$\int_{[0,1]} (f(y+t(x-y)) - f(y)) d\mu(t) \le \mu_1(f(y) - f(x)) - \alpha(\|x-y\|), \qquad (x, y \in D).$$

Since  $\alpha$  is nonnegative, f satisfies (3.29) with  $\alpha = 0$  and hence f is convex, which implies

$$f'(y, t(x-y)) \le f(y + t(x-y)) - f(y), \qquad (t \in [0, 1]).$$

Combining the above two inequalities, and using the positive homogeneity of the directional derivative the proof is complete.  $\Box$ 

**Theorem 3.20.** Let  $\mu$  be a Borel probability measure on [0,1] and assume that  $\alpha: D^* \to \mathbb{R}_+$  be a given error function. Denote  $\mu_1 := \int_{[0,1]} t d\mu(t)$ . If  $f: D \to \mathbb{R}$  is continuous and satisfies the following lower Hermite–Hadamard type inequality,

(3.30) 
$$f(\mu_1 x + +(1-\mu_1)y) \le \int_{[0,1]} f(tx + (1-t)y)d\mu(t) - \alpha(\|x-y\|)$$

then f is  $\frac{1}{\mu_1}\alpha$ -convex on D.

*Proof.* Using again the convexity of f in (3.30), we can have that f is strongly  $(\mu_1, \alpha)$ -convex on D. Applying Theorem **3.16**, with  $\lambda = \mu_1$ , we have  $\frac{1}{\mu_1}\alpha$ -convexity of f.

**Remark 3.1.** A lot of theorems and propositions are true in linear space, but we would like to work in normed space in the whole paper.

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